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September 20, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Applicant: LOWE et al.
Title: COMBINED ADVERTISING AND
ENTERTAINMENT SYSTEM NETWORK
Serial No.: 09/965,775
Filed: September 27, 2001
Art Unit: 3681
Examiner: John J. Lee
Docket No.: 01-313-US-D

Dear Sir:


Enclosed are the following for filing in connection with the above-referenced application:

1. An executed Power of Attorney by Assignee of Entire Interest (Revocation of Prior Powers); and
2. A self-addressed stamped postcard, return of which is requested to acknowledge receipt of the enclosed documents.

The Director is authorized to charge any payment due in connection with this submission, or to credit any overpayment to Deposit Account No. 18-0582. A duplicate copy of this authorization is enclosed.

Very truly yours,

REED SMITH LLP

By 
Cheryl L. Gastineau

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

LOWE et al.

Serial No.: 09/965,775

Filed: September 27, 2001

Art Unit: 3681

Examiner: [Not yet assigned]

Attorney Docket No.: 01-313-US-D

**COMBINED ADVERTISING
AND ENTERTAINMENT
SYSTEM NETWORK**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
(REVOCATION OF PRIOR POWERS)**

Sir:

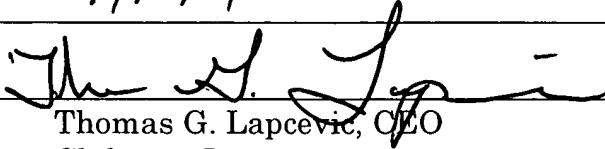
As evidenced by the Assignment recorded with the Assignment Branch at Reel/Frame 011850/0025, Clubcom, Inc. is the assignee of the entire interest in U.S. Patent Application Serial Number 09/965,775.

As assignee of record of the entire interest of the herein-identified application, Clubcom, Inc. hereby revokes all powers of attorney previously given in the application and hereby appoints the following attorneys and/or agents to prosecute and transact all business in the Patent and Trademark Office connected therewith:

Frederick H. Colen, Reg. No. 28,061; Gene A. Tabachnick, Reg. No. 33,801; Louis A DePaul, Reg. No. 28,407; Maria N. Bernier, Reg. No. 37,433; Barry J. Coyne, Reg. No. 43,566; Kirsten R. Rydstrom, Reg. No. 38,603; Paul D. Bangor, Jr., Reg. No. 34,768; Charles H. Dougherty, Jr., Reg. No. 42,494; Robert D. Kucler, Reg. No. 45,908; Cheryl L. Gastineau, Reg. No. 39,469; Ian K. Samways, Reg. No. 36,664; Joshua S. Bish, Reg. No. 51,475; James G. Dilmore, Reg. No. 51,618; Andrew E. Falsetti, Reg. No. 52,879; and Mary E. Buckles, Reg. No. 31,907.

In accordance with 37 CFR 3.73 the assignee hereby certifies that the evidentiary documents with respect to its ownership have been reviewed and that, to the best of the assignee's knowledge and belief, title is in the assignee seeking to take this action.

Dated: 9/16/04

By: 
Thomas G. Lapcevic, CEO
Clubcom, Inc.